

London, 26th October 2020

The Idler Launches Individual and Institutional Digital Subscriptions

Lifestyle magazine *The Idler* has launched a brand new digital archive in collaboration with publishing platform Exact Editions. Available for individual and institutional subscriptions, the archive currently comprises 8 book-size issues that encourage readers to slow down and live well and will grow with each new issue published.

Founded by writer Tom Hodgkinson in 1993, each bi-monthly issue of *The Idler* offers a feast of great writing, interviews, cartoons, practical advice on living the idle life and beautiful illustrations. Its famous fans include actor Sir Michael Palin, who commented “A sumptuous treat... *The Idler*’s appeal and relevance seem to increase by the day.”

As well as a seamless navigational interface, the new archive offers a comprehensive search function that allows readers to find specific articles and key themes at the click of a button. Institutional subscribers benefit from Exact Editions’ remote access options to ensure seamless access from any location.

The Idler is available in the Exact Editions individual and institutional shops here:

Individuals: <https://shop.exacteditions.com/the-idler>

Institutions: <https://institutions.exacteditions.com/the-idler>

Founder Tom Hodgkinson remarked: “We’re excited to be exploring this new avenue of distribution for the magazine. The search function in particular ensures an enhanced experience to help readers to get the most out the back issues.”

Managing Director of Exact Editions, Daryl Rayner, remarked: “Browsing *The Idler*’s archive is like taking a breath of fresh air! Subscribers old and new will love flicking through the treasure trove of content centred around living the ‘idle’ life.”

About The Idler:

Idler is a company devoted to helping people to lead more fulfilled lives; publishing a bi-monthly magazine, producing online courses and running live events.

Founded in 1993 by the writer Tom Hodgkinson, *The Idler* has enjoyed a number of previous incarnations including a feature in The Guardian and an annual collection of essays.

About Exact Editions:

Exact Editions is a digital publishing company based in London. It is a team of producers, developers and designers that turns periodicals with archives into dynamic, user-friendly digital editions. Exact Editions specialises in digitising content, selling subscriptions and providing streaming solutions across web, iOS and Android platforms. Exact Editions are also the innovators of ‘Reading Rooms’ technology, so publishers can provide streaming, time-limited, access to digital editions.